

# MOREY 1510<sub>AM</sub> RADIO 105,3<sub>FM</sub>



















# **Bloomberg Business**



#### **April 8, 2020**

Dear Business Owners, Company Executives, Managers, Media Buyers and Employees:

The last few weeks have been difficult for all of us. Our fellow Americans and the people of every country have suffered from lost businesses, lost jobs and far worse, lost loved ones to the Covid-19 virus. We will get through this difficult time together!

I know thinking about advertising with the current state of our community maybe far from your mind right now. But thousands of people are still listening to radio to stay informed and entertained, particularly our radio stations. They listen on the radio, on our live stream, our apps, and on home speakers like Alexa. So here's an affordable opportunity to let the public know you are open for business, with special incentives and safety precautions for your customers. Plus all new orders will come with a bonus advertising schedule for the charity of your choice, whom all still need our help to promote their causes.

Stay safe and in good health!

Ron Cohen
President / CEO
CRC Broadcasting Company Inc.









#### Your Business will receive this Special Partnership Package:

- 50x :30 On-air Commercials on KFNN Money Radio per week.
  - Monday-Friday from 6am-7pm & Saturday-Sunday 7am-6pm
  - (Total of 200x On-air Commercials per month)
- 50x :30 Streaming Commercials on MoneyRadio.com and on the Money Radio mobile app per week.
  - Monday-Friday 6am-7pm & Saturday-Sunday 7am-6pm
  - (Total of 200x Streaming Commercials per month)
- One Monthly On-Air Live 5 minute telephone interview promoting your services on Business for Breakfast, weekday morning show 7-8am.

#### **Double The BONUS Commercials (Charity Matched)**

- 50x :30 On-air BONUS Commercials on Money Radio per week.
  - Monday-Sunday, 5am-12mid Best Available Times!
  - (Total of 200x On-air Commercials per month)
- 50x:30 Streaming BONUS Commercials on MoneyRadio.com and on the Money Radio mobile app per week.
  - Monday-Sunday, 5am-12mid Best Available Times!
  - (Total of 200x Streaming Commercials per month)





#### Your Business will receive this Special Partnership Package:

- 50x :30 On-air Commercials on KQFN The Fanatic per week.
  - Monday-Friday 6am-7pm & Saturday-Sunday 7am-6pm
  - (Total of 200x On-air Commercials per month)
- 50x:30 Streaming Commercials on 1580thefanatic.com and on The Fanatic mobile app per week.
  - Monday-Friday 6am-7pm & Saturday-Sunday 7am-6pm
  - (Total of 200x Streaming Commercials per month)

#### **Double The BONUS Commercials (Charity Matched)**

- 50x :30 On-air BONUS Commercials on The Fanatic per week.
  - Monday-Sunday, 5am-12mid Best Available Times!
  - (Total of 200x On-air Commercials per month)
- 50x :30 Streaming BONUS Commercials on 1580thefanatic.com and on The Fanatic mobile app per week.
  - Monday-Sunday 5am-12mid Best Available Times!
  - (Total of 200x Streaming Commercials per month)

Your Company Banner Ad rotating on MoneyRadio.com and 1580The Fanatic.com with link.



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#### Any authorized Charity of your choice will receive the following:

- 50x:30 On-air Commercials on Money Radio per week.
  - M-Sun 5am-12mid Best Available Time
  - (Total of 200x On-air Commercials per month)
- 50x:30 Streaming Commercials on MoneyRadio.com and on the Money Radio mobile app per week.
  - M-Sun 5am-12mid Best Available Time
  - (Total of 200x On-air Commercials per month)
- 50x:30 On-air Commercials on The Fanatic per week.
  - M-Sun 5am-12mid Best Available Time
  - (Total of 200x On-air Commercials per month)
- 50x :30 Streaming Commercials on 1580thefanatic.com and on The Fanatic mobile app per week.
  - M-Sun 5am-12mid Best Available Time
  - (Total of 200x On-air Commercials per month)









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#### Agreement Approval (Note opportunity limited to first 10 clients)

### Total Investment \$600 net per week (Valid through August 15th 2020)

This is an 18 week agreement, minimum four week advertising campaign, can be cancelled with a minimum 14 day written notice, advance payment required, \$2,400\* with agreement.

Company.				
Contact:		Title:		
Address:				
City:		State:	Zip:	
Phone:	Email:			
Signature:		Date		
CREDIT CARD FORM (Checks	will be accepted made pa	ayable to CRC Bı	oadcasting Company)	
Cardholder's				
Name		Zip Code		
Credit Card#				
	Exp. Date	CVV#	_ Signature	

<sup>\*</sup>Add 1.75% for Scottsdale tax. Our 3% convenience fee for credit card payments will be waived for this limited time offer.